

PERSONAL PROFILE

I am a multi-skilled, creative and flexible individual who can cross mediums and switch roles. I am endowed with a self-starting mindset, and I approach storytelling from a multimodal angle. People may describe me as an adaptable communicator and cordial individual who values other people's time and resources. And as my proven high-quality work output may suggest, I eagerly apply the fundamentals of presentation to each project.

EDUCATION

BA - Broadcasting & Journalism | May 2018 University of Texas at Arlington | Arlington, TX

SKILLS

WORK EXPERIENCE

The Shorthorn, Arlington, TX | 2014 & 2016

Projects Desk Reporter/Multimedia Desk Photographer

Conducted general reporting for print, web & special editions (projects desk), fulfilled assignment photography for print & web, including Dallas Wings basketball games, & trailed reporters for multimedia web material to accompany stories.

UTA Radio, Arlington, TX | 2016-2017

Host, "Age Millennial" Variety Program

Wrote, produced, recorded & edited original sketches & drops, created graphics to be used on Facebook, Instagram & Twitter, & accrued valuable on-air experience & wit.

University Communications, UTA, Arlington, TX | 2017-2018 Student Worker & Photographer

Worked under former DFW market professionals, completed daily projects, including flyers, Excel spreadsheets & video transcriptions, & assisted creative director with stock photos for the university.

UTA Radio News, Arlington, TX | 2018-2018

Entertainment Contributor

Contributed last five Thursday broadcasts during Spring 2018, reported on pop culture, including box office, primetime TV & music releases, & worked under news director who earned a summer internship with Associated Press.

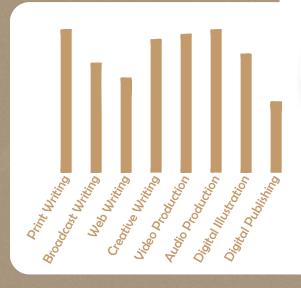


CONTACT

rodney.sandersUTA@gmail.com

(817) - 495 -4681

Dallas-Fort Worth, TX



DSLRs, audio mixers & mics.

Microsoft Office & Microsoft Excel

Wide Orbit